

Tulip Cycle Wands

Making streets safer, greener and more joyful

We need safer cycling

Every week in the UK, almost 2 cyclists are killed, with 75 more seriously injured.

Up to 75% of bicycle accidents happen on congested urban roads, where cyclists share space with vehicles.



Bollards: More harmful than helpful?

Traditional bollards are often clunky and unsightly. When poorly maintained, they can even pose a risk to the cyclists they're meant to protect.

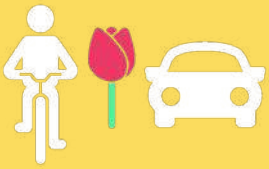




Blooming barriers

Our Tulip Cycle Wands are designed to create safer streets for cycling while improving their visual appeal.

Safer



Protects cyclists from vehicles

Sustainable



Made with recycled plastic

Playful



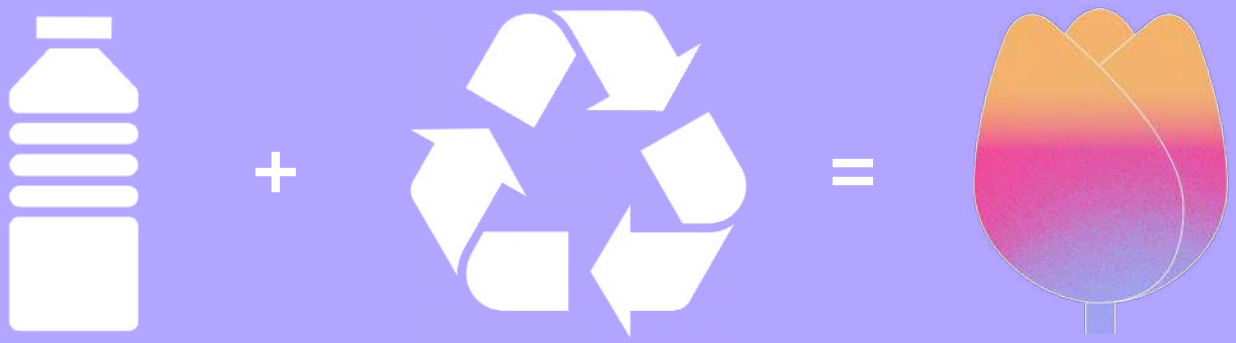
Vibrant, colourful streetscapes

Turning Waste into Tulips

Each Tulip head is made with recycled plastic supplied by local authorities. By turning waste into street infrastructure, the Tulips reduce environmental impact and help meet climate emergency targets.



Recycled plastic





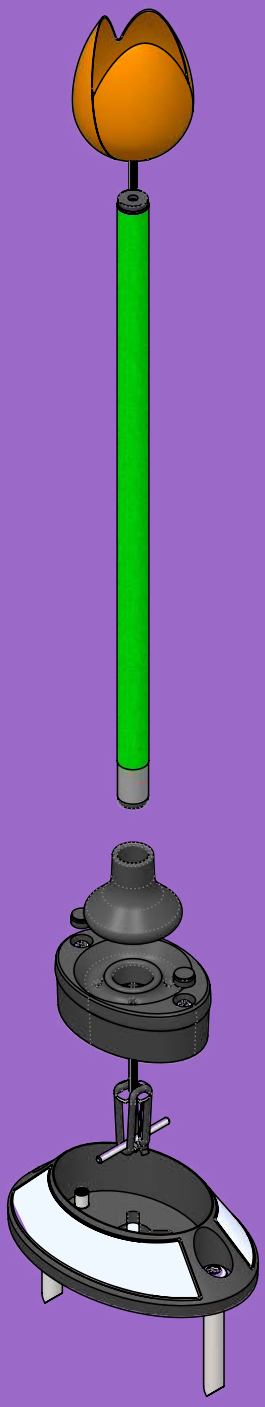


Safety in Full Bloom

Elegant, easily recognisable and friendly, the Tulips are designed to make safety visible. Their flexibility allows them to bounce back on impact, making them friendlier to cyclists.

Currently on trial in Westminster, the wands have transformed a previously painted cycle lane into space that is both safer and more visually engaging.

Bringing colour and delight to the streets, the Tulips offer a smarter, softer approach to road safety for cyclists, drivers and pedestrians.



Choose Your Bloom

Whether you're planning a temporary event installation, demarcating micromobility corrals, or creating a dedicated cycle lane, there's a Tulip to suit your project.

Meet our two varieties, designed for different needs, but with the same mission of making our cities safer, greener and more joyful.

	Standard Tulip	SuperTulip*
Built for	Lightweight, reliable	Extra durability in heavier traffic
Stem diameter	25mm	40mm
Height	810mm	1000mm

*SuperTulips are available at a 10% premium compared with Standard Tulips



Case Study: Goods Way, Camden



Creating a safer, temporary cycle lane

Location: Goods Way, Borough of Camden, London, UK
Client: Camden Council
Installed: Dec 2025
Project Type: Temporary cycle lane trial

The Tulip Cycle Wands were installed as part of a phased approach to improving cycling infrastructure along Goods Way.

Installed on a painted cycle lane, the Tulips provided physical protection for cyclists, enhancing safety while the Council tested the layout and prepared for a permanent kerb solution.

The trial demonstrated how adaptable interventions like the Tulips can help cities deliver safer streets quickly, allowing Councils to test scheme viability before committing to permanent infrastructure. Their ease of installation allowed them to be rapidly deployed, adapted and removed throughout the trial process.

Case Study: Raleigh, North Carolina



Improving the shared micromobility experience

Location: Dix Park, City of Raleigh, London, UK
Client: City of Raleigh
Installed: Jul 2025
Project Type: Micromobility parking delineator

We're proud to be supporting the City of Raleigh's micromobility strategy with a dedicated parking solution at Dix Park. By making micromobility parking more visible, the Tulips help encourage more organised and considerate parking behaviour while improving access to visitors.

The project demonstrates how thoughtful, adaptable infrastructure can help cities seamlessly integrate micromobility into public spaces, encouraging active travel, reducing clutter, and creating more welcoming environments for everyone.

From Classroom to Curb

We've collaborated with local schools and bike buses, encouraging children to explore how design can make cities safer and more welcoming.



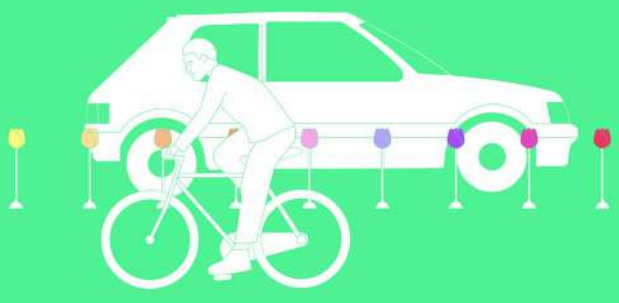
Workshop with Hampden Gurney School students



Northwest Pedal Express Bike Bus

Interested?

If you'd like to start a trial in your area, get in touch with us at info@tulipcyclewands.com We'd be happy to provide more information and explore how we can work together.

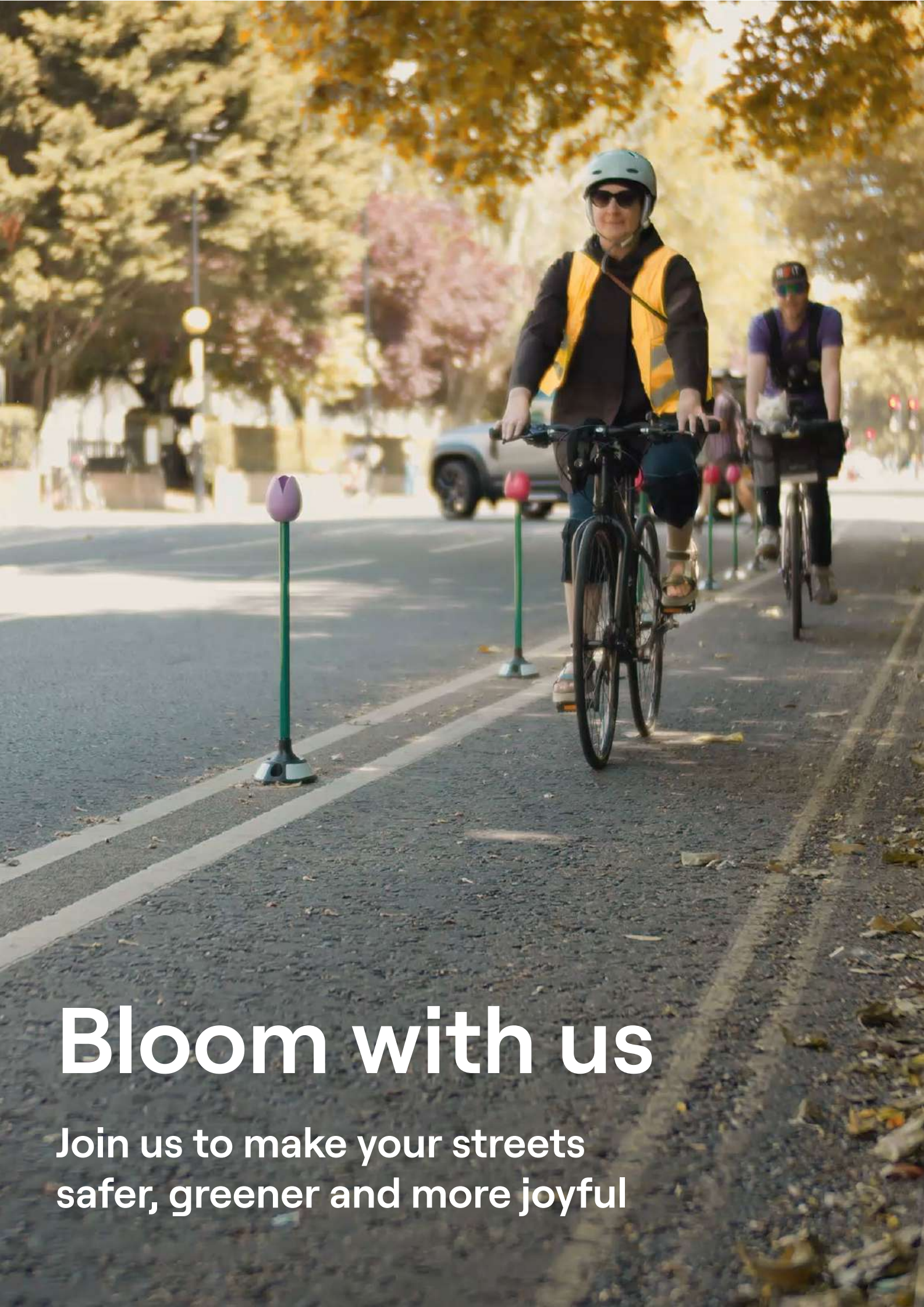


Follow our journey

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Tulip Cycle Wands



Bloom with us

Join us to make your streets safer, greener and more joyful